



# TWO WAYS TO ADVANCE THE CULTURE

## SIGN THE COMMITMENT | BECOME A FOUNDING PARTNER

Choose how your organization will help move collaboration from belief to practice.

### SIGN THE COMMITMENT

Signing the Commitment means joining the Collaborative Leadership Project - a cross-industry initiative to advance a culture of collaboration, regardless of delivery method.

By signing, organizations do more than express support for the idea. They step into the initiative by engaging in conversations and industry activations, contributing their perspectives and experiences, and carrying the work forward across their organizations and project teams.

It is a commitment to participate, help drive the conversation, and reinforce a Project-First mindset through how people lead and work together.

#### ORGANIZATIONS THAT SIGN ARE COMMITTING TO:

- 1 Join the cross-industry initiative to advance a culture of collaboration.
- 2 Affirm the belief that this cultural shift benefits the entire industry.
- 3 Engage in conversations and industry activations and contribute their perspectives and experiences.
- 4 Carry the conversation forward across their teams, projects, and organizations.
- 5 Encourage greater awareness of collaborative leadership and integrated-team behaviors.
- 6 Apply and reinforce a Project-First mindset through how people lead, communicate, make decisions, resolve conflict, and work together.

### BECOME A FOUNDING PARTNER

Founding Partners are organizations making a deeper, long-term investment in helping establish, support, and accelerate the Collaborative Leadership Project.

Alongside public and private owners, Founding Partners commit active participation, industry perspective, organizational reach, and five years of financial support to help launch, grow, and sustain the initiative.

Founding Partners are more deeply engaged than organizations signing the Commitment. They participate consistently, contribute their perspectives as the work evolves, support awareness and education, help convene stakeholders, and champion the initiative within their organizations and networks.

#### FOUNDING PARTNERS ARE COMMITTING TO:

- 1 Make a five-year financial commitment to help establish and sustain the Collaborative Leadership Project.
- 2 Serve as visible founding champions of the cultural shift.
- 3 Participate consistently in conversations, working sessions, and industry activations.
- 4 Contribute organizational experience, industry perspective, and feedback as the initiative evolves.
- 5 Support efforts to build awareness and educate the industry.
- 6 Help convene owners, designers, contractors, trade partners, associations, and other stakeholders around the effort.
- 7 Promote the initiative within their organizations, networks, and areas of influence.
- 8 Provide the sustained engagement and support needed to establish, grow, and expand the initiative.